



Press Release

NEW MANAGERS OF SALES, MARKETING AND QUALITY ANNOUNCED AT DIXIE-SOUTHERN

Duette, FL -- August 9, 2010 -- Dixie Southern is pleased to announce the appointment of two new managers, Eugene Sweet as Senior Sales and Marketing Manager and Calvin Bennett III as Quality Manager.

Eugene has over 25 years of domestic and international sales and marketing experience in the Chemical, Filters, Agriculture, Wind and Solar markets. Prior to joining Dixie-Southern, he served as Director of Business Development for Henkel Corporation. He and Jarrod Randel, Business Development Manager will be responsible for expanding Dixie-Southern's sales and marketing presence in key market segments including Power Generation, Water Treatment, Renewable Energies, Agriculture, Food and Chemical Industries. Mr. Sweet is a graduate of St. Francis University in Pennsylvania.

Calvin comes to Dixie-Southern from Ceradyne Thermal Materials where he served as senior process engineer and has a Bachelor's Degree in Ceramic Engineering from the Georgia Institute of Technology. He will be responsible for the implementation of Dixie-Southern's continuous improvement quality plan and the monitoring/improvement of the company's quality systems.

Stan Kinnett, President and CEO of Dixie-Southern stated, "It is a pleasure to have Gene and Calvin join our team. Gene and Jarrod combined with our well established sales representatives in the power generation market will allow us to better serve our existing customer base and expand into new territories." Calvin will bring principles of discipline to our quality system that will allow us to serve our customers more efficiently and with the best quality that they have become accustomed to at Dixie-Southern.

Dixie-Southern has over 35 years of experience and is qualified by the API (American Petroleum Institute), AWWA (American Water Works Association), ASME (American Society of Mechanical Engineers) and UL (Underwriters Laboratories). They continue to be a leader in the custom fabrication of ASME code and non-code tanks, pressure vessels, refractory ductwork, large diameter pipe, spool pieces, HRSG Exhaust, filters, stacks, chutes, bins, launders, hoppers, towers and other related fabrications. For more information call 941-776-1211, email info@dixiesouthern.com or visit www.dixiesouthern.com.



Eugene Sweet



Calvin Bennett III

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