



Press Release

DIXIE SOUTHERN ANNOUNCES LAUNCH OF NEW RESPONSIVE WEBSITE

Mulberry, FL - January 5, 2021 – Dixie Southern, a leading steel plate fabricator since 1976, has announced the launch of their new responsive website.

This new responsive website showcases their fabricated steel plate products including ASME pressure vessels, API shop fabricated tanks, steel autoclaves, steel bulk storage, steel ductwork, rolled and welded steel pipe, process piping, steel stacks, and structural steel fabrication. The innovative responsive website technology allows the Dixie Southern website to render well on all devices such as desktop, tablet, and mobile. The new website was written and designed by their ad agency of record, Cassidy Advertising & Consulting, LLC, located in Canfield, Ohio.

“I am excited to launch our new website and reach a broader audience of customers that need our fabricated steel plate products,” stated James Green, Business Development Manager of Dixie Southern and Southeastern Construction. “We are proud and honored to continue to exceed our customers’ expectations.”

Dixie Southern was founded in 1976 and is a leader in competitively priced steel plate fabrications. With an ASME Accredited and UL Certified facility in Mulberry, FL, Dixie Southern has an established relationship with the Port of Manatee, Port Redwing, and Port of Tampa Bay only 30 miles from the facility. This allows for efficient shipment by barge.

In addition to offering fabricated steel plate products such as ASME pressure vessels and API shop fabricated tanks, they also provide fabrication services including design and engineering, welding, heat treatment (PWHT), non-destructive examination, and painting/coating/lining.

To request a quote, please visit dixiesouthern.com, call 941.776.1212, or email sales@dixiesouthern.com.

FOR FURTHER INFORMATION CONTACT:

Laura Berena - President
Cassidy Advertising & Consulting LLC
Phone: 330.565.8193
Lberena@cassidyadvertising.com
www.cassidyadvertising.com

Dixie Southern
James Green - Business Development Manager
1150 Pebbledale Rd. • Mulberry, FL 33860
Phone: 863.428.1511
info@dixiesouthern.com • www.dixiesouthern.com